

## Putting on a NewHair™ wig

All the sketches below are based on a NewHair™ wig with the gap in the centre, for instance the 'Landé' wig.

(1) The gap in a NewHair™ wig is 'U' shaped, with hair and stitching on three sides but open at the front edge of the wig

3D sketch of a NewHair™ wig



(2) To wear a NewHair™ wig, the wearer condenses @90% of his or her own real hair at the back of the head, typically using gel, hair pins, hair clips, corn rows, and mini French braids. The remaining @10% of the hair is deliberately left loose at the front of the head for brushing over the NewHair™ wig.

Wearer with her own hair loose



Wearer with her own hair prepared for a NewHair™ wig



3) The wearer's loose hair forms a 'U' shaped patch in the left, centre or right side of his or her hairline, matching the location of the gap in the NewHair™ wig to be worn.



(4) When a NewHair™ wig is first put on, the wearer's own hair juts out of the gap at the front.



(5) The wearer's own hair is then sharply parted to reveal the real scalp and roots, and then brushed down over the wig to conceal the gap. The result is a seamless blend of real and wig hair.



## Frequently Asked Questions

### How many styles are there in the first range of NewHair™ wigs?

Seven styles ('Cécile 'Chondé', 'Dee', 'Jenny', 'Landé', 'Lucy' and 'Michelle'). Some are available in more than one design (left, centre or right parting), and some in more than one hair type (Yaki human, Silky human, Yaki synthetic and Silky synthetic). Some are also available in more than one colour (1: black, 1B: off black, 3: dark medium brown, 4: medium brown, 22: light blonde and / or 27: strawberry blonde), adding up to 45 different wigs in the first range alone!

### Can a NewHair™ wig be worn on any kind of hair?

Yes, it can. The NewHair™ wig has been designed purposely for universal use, and the clips provided for attaching it are suitable for use on all kinds of hair.

### What does my hair have to be like to blend in a with NewHair™ wig?

At least 2" long to brush over the gap at the front. For a seamless result, choose a NewHair™ wig which closely matches your own hair texture and colour.

### How do I prepare my hair to wear a NewHair™ wig?

See the 'Putting on a NewHair™ wig' section of this leaflet. Detailed information is available in the 'Wearing & Caring' instructions document provided with each wig, which is also available at [www.imiis.com](http://www.imiis.com)

### How is the wig attached?

Using the durable yet comfortable clips and teeth provided discreetly inside the wig. There are two clips on both sides of the gap, which must be used. For those who want extra security, there is a clip at each temple too and some teeth at the nape of the wig.

### Once on, how secure is my NewHair™ wig?

It is designed to be secure enough to withstand strong gusts of wind and light tugging, so you shouldn't worry about it blowing off your head!

### How long will my NewHair™ wig last?

It is designed for long-term, every day use, and has been made to the highest standards. If you care for it as directed you should not experience any severe wig hair loss or wig scalp damage - the two most common causes of wig deterioration - therefore it should last you years.

### When is the next range of NewHair™ wigs due?

Imiis Limited plans to introduce new styles and lengths; other hair textures and types (e.g. Afro Kinky, ready-twisted and ready-braided hair wigs); and other colours (including greys, mixed colours, highlights and graduating tones); within a few months. Please watch this space.

If you regularly use false hair like extensions and weaves for stunning and convenient hairstyles, or you'd like an instant makeover, then you'll love the fantastic NewHair™ wig. It combines glamour with realism, and convenience with choice, and its innovative design will change your view of wigs, forever.

Instead of hefty fringes, outdated hair bands, obviously false scalps or any of the other tell-tale features found in existing full wigs, the NewHair™ wig simply has a small gap in the front. This gap allows you to bring out a tiny bit of your own hair, separate it and brush it over the wig, creating a real natural parting in the process. This parting allows you to show off your own scalp and roots making it look like all the hair is growing out of your head. Whether your NewHair™ wig has its parting on the left, in the centre or on the right, it adds unbeatable realism to your hairstyle.

NewHair™ wigs are quick and easy to put on and take off and are designed to last for years. The seven styles on the launch range are available in different hair types and colours, giving you a total of 45 different wigs to choose from!



**1** Before: model with own hair loose

**2** Model with own hair prepared to wear a NewHair™ wig

**3** NewHair™ wig to be worn, shown here on a display head.

**4** After: model wearing her NewHair™ wig, with her own hair parted at the front and brushed over the wig.

There are seven styles in the first range, and an unlimited number can be made-to-order, especially for you. For each wig show below, the photos are (1) before: model with own hair, and, (2) after: model wearing the NewHair™ wig described.



**1** Before: model with own hair

**2** After: model wearing the NewHair™ wig

**'Cécile' wig**

Short and layered. Available with a right parting.

**1 colour:** 18 (off black) x **2 hair types:** Yaki or Silky synthetic hair = **2 wigs available.**

Yaki synthetic hair version shown.



**1** Before: model with own hair

**2** After: model wearing the NewHair™ wig

**'Landé' wig**

Stylish 10" bob, finished off with reversible flicks.

**1 colour:** 18 (off black) x **2 hair types:** Yaki or Silky synthetic = **2 wigs available.**

Silky synthetic version shown (doesn't include fringe).



**1** Before: model with own hair

**2** After: model wearing the NewHair™ wig

**'Lucy' wig**

Classically long (18").

**3 designs:** left, centre or right parting x **3 colours:** 1 (black), 3 (dark medium brown) and 22 (light blonde) x **2 hair types:** Silky synthetic or Silky human = **18 wigs available.**

Right parting, colour 1, Silky human hair version shown.



**1** Before: model with own hair

**2** After: model wearing the NewHair™ wig

**'Michelle' wig**

Straight roots then bouncy curls. 16" long and made with Silky synthetic hair.

**3 designs:** left, centre or right parting x **3 colours:** 18 (off black), 4 (medium brown) and 27 (strawberry blonde) = **9 wigs available.**

Centre parting, colour 4 version shown.



**1** Before: model with own hair

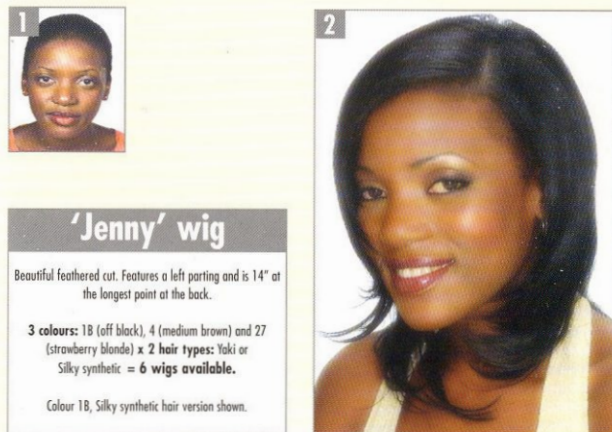
**2** After: model wearing the NewHair™ wig

**'Chondé' wig**

Classic 10" classic bob. Features a left parting.

**1 colour:** 18 (off black) x **2 hair types:** Yaki or Silky synthetic = **2 wigs available.**

Yaki synthetic hair version shown.



**1** Before: model with own hair

**2** After: model wearing the NewHair™ wig

**'Jenny' wig**

Beautiful feathered cut. Features a left parting and is 14" at the longest point at the back.

**3 colours:** 18 (off black), 4 (medium brown) and 27 (strawberry blonde) x **2 hair types:** Yaki or Silky synthetic = **6 wigs available.**

Colour 18, Silky synthetic hair version shown.



**1** Before: model with own hair

**2** After: model wearing the NewHair™ wig

**'Dee' wig**

12" long, straight and simple, perfect for those who like to cut, style and experiment.

**1 colour:** 18 (off black) x **3 designs:** left, centre or right parting x **2 hair types:** Yaki or Silky human = **6 wigs available.**

Left parting, Yaki human hair version shown.